

Drew McCullough

Creative Director

Professional filmmaker with over 15 years of experience in visual content creation for digital and broadcast platforms. Expert in film production and photography from concept creation through publishing. Recognized by clients as going above and beyond with results receiving rave reviews such as "Drew took us to the next level."

651-470-4994

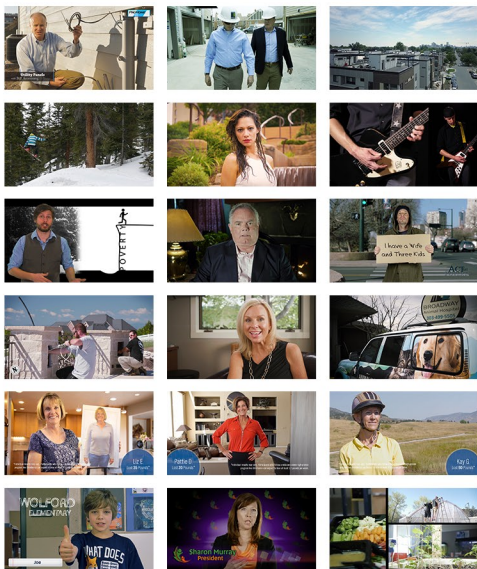
www.mccdrew.com

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youtube.com/mccdrew



Lead Creator



ProHome

Developed full scale YouTube marketing presence including product videos, lead-generation content, and supplemental marketing materials. 2013-Current.

Riding Horse

Platform for lifestyle content production including action sports, pinup modeling, and musicians. Wide variety of situations and high-concept exploratory work. Ongoing work.

Act on Poverty

Developed with focus on YouTube content. Informative video series, legacy and advocacy short documentaries, and supplemental media and website support. 2012 - Current.

Studio Now

Internet specific business video creation for Yelp, Zillow, YP, Angie's List, iMatrix, among others. Over 70 client videos created and delivered. 2012-2018

SlimGenics

In-house digital media specialist with support across marketing team. Ongoing testimonial series, broadcast commercials, social media generation, web-content mgmt. 2015-2017

RMC Health

Marketing campaign specific video media created. Multi-stage media for various audiences including customers, donors, internal, and governmental. 2013-2014

Support Creator

Feature Documentary
Broadcast Commercial
Internet Campaign
Internet Campaign
YouTube Channel
Marketing Campaign
Advertising
Advocacy Media
Development Project
Wedding Videos
Event Capture
Cinematography
Feature Documentary

Creative Chaos
Adidas / Kamp Grizzly
Scorpion Marketing
American Family Neumann Agency
Naomi Brockwell
Solar Side Up
Superior Livestock
Liberty on the Rocks
Muck / Ferrendelli
Film Monkey
Strum and Sip
Chris Barron
The Holly

Sound Engineer - '19
2nd Unit Sound - '18
Cinematographer / Sound - '18
Photographer - '18
Editor - '18
Marketing Strategist - '18
Cinematographer - '17
Talent - '17
Co-Screenwriter - '16
Videographer - '16
Photographer - '16
Camera Assistant - '15
B Unit Camera - '15

Skills | Abilities | Interests

Ski Patrol
Home Renovation
Computers and IT
Oldest Brother
Refurbishing
Business Strategy
Dog Training
Outdoor Emergency Care

Expert Snowboarder
Disc Golfer
Educator and Mentor
Culinary Artist
Gardener
Yoga Practitioner
HOA Board Member
Spanish Speaker

Board and Yard Games
Nature and Outdoors
Nintendo Entertainment
Health and Wellness
Spirituality
Economics
Mental Health
History and Politics