

**MccDrew LLC**

1180 S. Otis Street  
Lakewood, CO 80232

**Tel:** 651-470-4994

**Email:** mccdrew@gmail.com

**RATES****2021**

CATEGORY	DESCRIPTION	UNIT PRICE
Strategy	Branding and Marketing Strategy	\$150/hr
Concept Creation	Scriptwriting, Storyboarding, Location Scouting, Production Design, Casting, Rehearsal	\$150/hr
Production	Creative Assistant	\$125/hr
Production	Technical Specialist	\$150/hr
Production	Artistic Generalist	\$180/hr
Design & Editing	Tier 1 – Asset Management, Select Reels, Project Wrap, Asset Archive	\$125/hr
Design & Editing	Tier 2 – Storyline Rough Cut, Picture Locked Cut, Finesse Cut, Graphic Design, Post-Processing	\$150/hr
Design & Editing	Tier 3 – Creative Cut, Animation, Color Grading, Sound Scoring, Producer Cut, and Final Cut	\$180/hr
Publishing	Uploading, Optimizing, Content Management, Copywriting, Advertisement Development	\$150/hr
Publishing	Distribution Digital Materials, Tangible Material Design	\$150/hr
Consulting	System Design, Education, Staff Integration	\$200/hr
Project Management	On Services, outside of single category order.	20% Project Scope
Expense	Tangible Material Items	Material Costs
Expenses	Raw Content Purchase	+ 25% Production Cost
Expenses	Editing Files and Managed Media Purchase	+ 25% Production Cost + 25% D&E Cost
Expenses	Travel >70mi Subject to Expense	

***Not To Exceed at 15% margin of estimate upon determination of scope.***

***Rates are quoted upon the quarter Statement of Work delivered.***