

## MccDrew LLC

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## Ala Carte Menu

TUESDAY, MARCH 30, 2021

Project Type	Description	Rate
Headshots	A one-hour studio photography session with up to 3 highly polished headshots.	\$650
Event Photography	2 hours on location with up to 50 polished images and 3 highly polished images	\$1,000
Portraitures	2 hours on location or in studio photography session with 8 highly polished images.	\$1,200
Vlog Video	2 hours on location filming using On-The-Go Kit Gear and up to 2 90-Second Edits.	\$1,400
Commercial Video	4 hours on location filming using Camera Kit Gear and up to 2 3-Minute Edits.	\$2,800
Cinematic Video	6 hours on location filming using all needed Gear and up to 3 5-Minute Edits	\$3,600
Appearance / Demonstration	Available to teach, discuss, or appear for up to 5 hours, with additional time to prepare.	\$1,200
Weddings	Full day wedding production to cover nearly all AV needs with a unique art style.	\$4,200
Brand Video	Develop a 1 piece brand asset video for digital publishing.	\$3,500
Brand Series	Develop a multi-piece brand set of videos for in-depth demonstration.	\$5,000
Brand Channel	Develop a brand asset page complete with content to drive demand.	\$15,000
Podcast	Discuss topics with high quality audio production for up to 3 hours.	\$750
Videocast	Discuss topics with high quality audio and video production for up to 2 hours.	\$1,200
Date Rate	Meet any goal or obstacle for a full day for any service and equipment operation needs.	\$1,200
Week Rate	Meet any goal or obstacle for a full week for any service and equipment operation needs.	\$3,500
Fundraising Campaign	Reach fundraising needs with the best digital assets without the pain of up-front costs.	5% of Goal + 2% of Excess
FB / IG Month	Get a month of content produced, developed, and scheduled for your selected platform.	\$3,500
Screenwriting	Work side by side or hand off an idea to have refined into screenplay format.	\$100/page
Directing	Directing talent on an as needs basis.	\$150/hr
Cinematography	Cinematography talent and equipment on an as needs basis.	\$200/hr
Audio Engineering	Audio talent and equipment on an as needs basis.	\$200/hr
Editing	Editing talent and equipment on an as needs basis.	\$200/hr
Publishing	Publishing strategy talent on an as needs basis. Physical supplies extra.	\$150/hr

Ala Carte options are as you should expect - bargain offers to try before you buy. Often, if you are shopping for something on this list, that will be satisfying enough, and that is perfectly okay with us!

However, when you are looking to craft **brand assets** we can carry you to the next level. In doing so, we will increase the value of our service through integrations and synergies that are brought when we do a more complex project.